

**COUNCILLORS' BULLETIN
2 MARCH 2005**



**South
Cambridgeshire
District Council**

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**COMMITTEE MEETINGS FROM:
7 March 2005 to 11 March 2005**

Contact

COMMITTEE MEETINGS FROM: 7 March 2005 to 11 March 2005				Contact
Mon 7 Mar	1.00 pm	South Cambridgeshire District Councillors' Briefing	Monkfield Room	Michelle Rowe, Cambridgeshire County Council, 01223 717293
	2.30 pm	South Cambridgeshire Environment and Transport Area Joint Committee	Council Chamber	
Tue 8 Mar	9.30 am	Special Council: LDF – Cambridge East Results and Approach	Council Chamber	Carol Tyrrell
	2 pm	Housing Portfolio Holder	Housing and Environmental Services Director's Office	Christine Martin
Wed 9 Mar	8.30 am	Constitution Review Working Party	Council Chamber	Susan May
	10 am	Conservation Advisory Group	Swansley Room	Ian Senior
	12 pm	Lunchtime Seminar – Drugs	Council Chamber	Reception
	2 pm	Conservation, Sustainability and Community Planning Portfolio Holder Meeting	Swansley Room	Patrick Adams
	2 pm	ICT Advisory Group	Council Chamber	Holly Adams
Thu 10 Mar	10 am	Cabinet	Council Chamber	Maggie Jennings
	2 pm	Community Development Portfolio Holder	Swansley Room	Bridget Fairley
Fri 11 Mar	10 am	Windmill Estates Project Steering Group	Swansley Room	Patrick Adams
	2 pm	Housing Options Working Group	Council Chamber	Maggie Jennings

NEW PHONE NUMBER FOR COUNCILLOR PATEMAN

From Friday 4 March Councillor EJ Pateman's phone number will change to 01954 715874. Please update your diaries.

PERSONAL ACCIDENT INSURANCE FOR MEMBERS AND STAFF (INCLUDING ASSAULT)

The above policy taken out by the Council provides cover for Members and Staff in the event of an accident or assault. This cover applies whilst on Council business and for travel from home to work. In response to a query from Councillor Mrs Hatton, Members are advised that the upper age limit is 80.

If Members have any questions, please contact David Grimster, Accountant, on 01954 713075 or e-mail david.grimster@scambs.gov.uk.

WHEEL CLAMPING AT SOUTH CAMBRIDGESHIRE HALL

Just a reminder that the Cambourne Business Park is to implement wheel clamping in the civic square area in the very near future (likely from early March 2005). Please park in the designated Member / staff areas only (past the barrier). Encourage guests to use the designated visitors' parking or, if you have previously booked parking with Reception, let them know to drive up to the barrier and press the button to contact Reception, who can open the barrier for authorised guests. Remember that there are special parking spots near the offices available for car sharers. Detailed information on the Council's Travel for Work plan and the Car Parking Policy is available on the Intranet under Inside SCDC>Travel, or by clicking the Cambourne button on the Intranet home page and following the links under Travel.

SIGNING UP FOR E-MAIL INFORMATION BULLETINS FROM THE LGA

The LGA have a range of information sources including press release bulletins, daily news headlines on matters affecting local government, and new bulletin boards on particular subject areas. The proposal is that members and officers of member authorities subscribe to these individually (for free) to ensure personal interests are covered. Councillor Wotherspoon has

advised that the sign-up feature on the website, www.lga.gov.uk/emailLogon.asp, is not functioning properly, but Members can subscribe to issues of interest by e-mailing info@lga.gov.uk, or by ringing the LG Connect line on 020 7664 3131.

2004/05 EXPENSE CLAIM DEADLINE

Members are reminded that the deadline for all 2004/05 expenses is fast approaching. Under the current Members' Allowance Scheme, expenses will be paid for the current Council year only and all expense claims for that time must be received within one month of the year-end: by **30 April 2005**. Any expense claims for the 2004/05 municipal year received after that time will not be paid. Expense claim forms are available in the Members' Lounge or can be downloaded from the Members' Information section of the Intranet. Please remember to sign and date your expense claims and to clearly print your name and address at the top.

THE ARTS AND MENTAL HEALTH – 16 MARCH 2005

The Arts Service would like to invite Councillors to attend a seminar debate on The Arts and Mental Health on Wednesday 16th March 2005, 6.30pm at the Community Centre, St Luke's Church, Victoria Road, Cambridge. Light refreshments will be available from 6.00pm.

The event is run by the Friends of Fulbourn Hospital & The Community in collaboration with Cambridgeshire Foundation for the Arts & Mental Health with the support of South Cambridgeshire District Council.

Speakers include:

- Dr Robin Philipp, Occupational & Public Health Consultant, Centre for Health in Employment and the Environment, Bristol Royal Infirmary
 - Research-based Evidence for the Role of the Arts in Mental Health
- Mike White, Director of Projects, Centre for Arts and Humanities in Health and Medicine, Durham University
 - Arts in Mental Health for Social Inclusion

Followed by a general discussion will contributions from:

- Richard Taylor, Chief Executive, Cambridgeshire & Peterborough Mental Health Partnership Trust, and Chairman of the Cambridgeshire Foundation for the Arts & Mental Health

For further information contact Christina Rowland-Jones on 01223 881267.

LGA CONFERENCE: IDEAS INTO ACTION – 23 MARCH 2005

For the first time ever, the Local Democracy Campaign will run throughout the year. This conference will kick start the planning for events for Local Democracy Week itself. The focus is on young people up to the age of 26 – but we are targeting those who are 'hard to reach'. This event will highlight the work of numerous organisations' work with young people including the YMCA, the Big Issue and the Signpost Project from the Manor Estate, Sheffield, as well as promoting participation through a drama from Solent People's Theatre – Who Runs This Place? As well as a mini Vote for Me! The conference will be held at Victoria Park Plaza Hotel in London from 9am to 4.30pm.

Councils are being encouraged to book up to 2 places and receive a third place for a young person – free! It is advisable to book early as places for young people are strictly limited.

Key themes covered by the conference

- Alternative opportunities to interest and engage young people in local democracy
- Ideas for events for Local Democracy Week
- How can we interest 'harder to reach' young people in democracy, building a sense of community and participation in local areas.

Who should attend?

- Leading members / chief executives and chief officers
- Local authority officers in democratic services, public relations, policy and youth services
- Local government communications officers
- Senior officers in local authority partner organisations
- Young people, their representative groups and organisations

For further information, contact:

Information Centre (for programme details) 020 7664 3131 or e-mail info@lga.gov.uk. Delegate booking forms are available from Democratic Services.

MODERNISING FULL COUNCIL: NEW POLITICAL MANAGEMENT ARRANGEMENTS AND THE CHANGING ROLE OF FULL COUNCIL – 20 APRIL 2005

The introduction of executive arrangements and overview and scrutiny into local government heralds major changes for the role and purpose of full council. Meetings of full council now, more than ever, need to be vibrant, relevant and exciting events that capture the public attention and play a key part in developing local government's community leadership role.

The seminar will explore key issues for the development of full council:

- The changing nature of local government representation and government
- New personnel and features for the full council meeting
- Relationships with the executive (or alternative arrangement features)
- Relationships with overview and scrutiny
- How full council can become the focus of community leadership
- A review of changing practices and approaches to full council meetings
- The role of councillors and the party groups in full council
- How to redesign full council from a meeting into an event
- Relationships with the Media
- Full council: the citizen and community groups

These issues will be explored in the seminar by the use of: introductory presentations, whole group discussions, case study work and discussion exercises designed to highlight the practical issues involved in redesigning full council.

The seminar is designed for all councillors, from majority and minority groups or from councils with no overall control. It would also be useful for any officers concerned about developing their working relationship with full council and the role of full council more generally.

The convenor, Dr Colin Copus, has been involved in research for the DTLR on new political structures and has researched and written widely on the subject of local politics. He is experienced at running seminars and in training and consultancy with local authorities.

The seminar will be held at the University of Birmingham School of Public Policy: Institute of Local Government Studies on 20 April 2005 from 9.30 am to 4.00 pm. Booking forms are available from Democratic Services.

CAMBOURNE PARISH COUNCIL VACANCY

Cambourne Parish Council offers an exciting opportunity in this new and vibrant developing community in South Cambridgeshire for a

Full Time Parish Clerk and Responsible Financial Officer

Relevant employment experience and / or background an advantage. The Council will encourage and support career development such as will lead to a qualification acceptable for Quality Parish Status. An ability to manage the Council's financial affairs will be required.

Salary, based on qualifications and experience, on SCPs 23 to 34 (£18,450 to £26,157). 37 hours per week. Four weeks' holiday.

If interested contact Ted Bocking, Acting Clerk. Drum House, 20 Home Farm Road, Houghton. Huntingdon. Cambs. PE28 2BN (Tel 01480 466946, tedbocking@hotmail.com) for an Application Pack or for further information. Closing date 18th March. Interviews 30th March (evening).

This is an amended advertisement – previous applicants need not re-apply.

CALL IN ARRANGEMENTS

The Chairman of the Scrutiny and Overview Committee or any five other Councillors may call in any executive decision recorded in this bulletin for review. The Democratic Services Manager must be notified of any call in by **Wednesday 9 March 2005 at 5 pm**. All decisions not called in by this date may be implemented on **Thursday 10 March 2005**.

Any member considering calling in a decision made by Cabinet is requested to contact the Democratic Services Section to determine whether any relevant amendments have been incorporated.

The call in procedure is set out in full in Part 4 of the Council's Constitution, 'Scrutiny and Overview Committee Procedure Rules', paragraph 12.

DECISIONS MADE BY THE COMMUNITY DEVELOPMENT PORTFOLIO HOLDER

Subject	Decision	Reasons
Arts Partnership Grants 2005/06 (see the Minutes of the Arts Development Advisory Group)	To award a grant of £3,500 to Arts in Cambs on Tour (act).	To provide a minimum of 6 performances for residents of South Cambridgeshire.
	To award a grant of £35,000 to the Cambridge Arts Theatre.	To enable the organisation to provide arts-based community education work in South Cambridgeshire villages.
	To award a grant of £7,000 to the Cambridge Film Consortium.	To enable the organisation to provide cinema screenings in village halls.
	To award a grant of £5,500 to Cambridge Open Studios.	To provide workshops aimed at young people to encourage the use of the gallery in Fulbourn .
	To award a grant of £15,000 to Cross Border Arts.	To take forward an arts and health programme.
	To award a grant of £3,000 to the Curwen Print Centre, Linton .	To develop an arts loan scheme in association with Linton Village College.
	To award a grant of £5,750 to Junction Dance.	To deliver a programme of dance work in the district and to engage in arts and health initiatives.
	To award a grant of £35,000 to The Junction.	To enable the organisation to continue to provide and develop arts services for residents of South Cambridgeshire.
	To award a grant of £17,000 to Wysing Arts, Bourn .	To enable the organisation to continue to provide a programme of arts activities.

Citizens' Advice Bureaux / Centre Grants 2005/06	To award a grant of £8,712 to Cambridge Independent Advice Centre.	To cover core costs of running the service.
	To award a grant of £7,175 to Haverhill Citizens' Advice Bureau.	To cover core costs of running the service.
	To award a grant of £21,700 to North Hertfordshire and District Citizens' Advice Bureau.	To cover core costs of running the service.
	To award a grant of £7,175 to Uttlesford Citizens' Advice Bureau.	To cover core costs of running the service.
Dual Use Arts Grants 2005/06: Swavesey Village College	To award a grant of £20,000 to Swavesey Village College (ADU01).	Swavesey Village College will be included in the Dual Use Arts Strategy 2005. A grant will enable the college to develop the services it provides.
Grants to Voluntary Organisations 2005/06	To award a grant of £4,000 to Age Concern.	Improves the quality of life for older people in Cambridgeshire through day centres and information and advice. A grant would go towards general running costs.
	To award a grant of £4,000 to Cambridge and District Community Mediation Service.	Practices mediation in local disputes involving individuals, groups and organisations. A grant would be used towards core funding and staffing costs.
	To award a grant of £2,000 to the Cambridge and District Volunteer Centre.	Provides information, advice, support and a matching referral service for volunteers. A grant would go towards core funding.
	To award a grant of £2,300 to Cambridge Council for Voluntary Service.	Supports and represents the interests of voluntary organisations. Provides technical and low-cost services to allow voluntary organisations to develop. A grant would go towards core staffing and running costs.
	To award a grant of £1,000 to Cambridge CRUSE Bereavement Centre.	CRUSE works through a helpline and counselling with anyone who has been bereaved. A grant would go towards the daily helpline and staff training.
	To award a grant of £5,230 to Cambridge Dial-a-Ride Limited.	Alleviates social exclusion by offering a door-to-door affordable and accessible transport service for residents unable to use conventional public transport. A grant would go

		towards transport costs.
	To award a grant of £2,000 to the <i>Cambridge Evening News</i> Community Challenge Awards.	The scheme gives money to local community groups, charities and individuals who are nominated by the public to help them continue with their work or expand their activities.
	To award a grant of £1,000 to the Cambridge Family and Mediation Service.	The organisation provides information to couples undergoing or considering separation or divorce. A grant would contribute towards free counselling for children and the cost of subsidising the mediation sessions.
	To award a grant of £2,500 to Cambridge Joint Playschemes.	The applicant provides holiday playschemes for young people with learning or physical disabilities. A grant would support transport costs.
	To award a grant of £1,000 to Cambridge Rehabilitation Club for the Visually Handicapped.	The organisations help people who are visually handicapped develop skills through outings and talks. A grant would be used towards core funding.
	To award a grant of £3,075 to Cambridge Relate.	The applicant aims to support and counsel individuals, couples and families suffering from relationship problems. A grant would go towards the cost of subsidising counselling sessions.
	To award a grant of £1,000 to the Cambridge St Raphael Club.	The charity offers interests, opportunities and activities for the physically disabled. The grant would go towards covering transport costs so South Cambridgeshire residents can attend the club.
	To award a grant of £11,870 to Cambridgeshire ACRE.	To provide practical help, advice and support to rural communities in South Cambridgeshire. The grant would go towards core costs.
	To award a grant of £3,000 to the Cambridgeshire Association of Youth Clubs (CAYC).	Promotes the development of quality opportunities for young people through the active support of community-based groups. A grant would go towards core costs.
	Not to award a grant to	The organisation provides

	Cambridgeshire Consultancy in Counselling.	counselling to individuals experiencing problems such as abuse or stress. Funding has been allocated to other organisations that provide a similar service.
	To award a grant of £6,460 to Crossroads – Caring for Carers.	Offers practical and emotional support to people who care at home for someone with a physical disability, chronic illness or learning difficulty. A grant would be used for core funding.
	To award a grant of £3,075 to Directions Plus.	Provides a one-stop advice and information service for disabled people and their carers. A grant would go towards core running costs.
	To award a grant of £1,000 to the Disability Information Service Huntingdonshire.	The organisation provides information and advice on disability-related issues. A grant would go towards core costs.
	To award a grant of £1,250 to the Lone Parent Service.	Provides legal, financial and social advice to one-parent families and those experiencing relationship breakdown. A grant would go towards outreach work in South Cambridgeshire.
	To award a grant of £2,000 to The Cogwheel Trust.	Provides counselling services on a range of problems such as abuse, bereavement, disability and employment issues. A grant would go towards the Bursary Scheme to help disadvantaged families in South Cambridgeshire receive counselling.
	To award a grant of £500 to Vitalise (formerly Winged Fellowship Trust).	The organisation provides planned breaks for disabled people and carers. A grant would be used towards subsidising the service for South Cambridgeshire residents.

DECISIONS MADE BY OFFICERS AND REPORTED FOR INFORMATION

Conservation Manager

Applicant	Decision and Reasons
Coton Primary School	To award a grant from the Wildlife Enhancement Scheme of £856.50 to Coton Primary School for the restoration of their school pond and surrounding wildlife area.
Fulbourn: Barn at Golden Gables	To enable an independent assessment to be made on the condition and possible future of the building, to commission the Brian Morton Partnership at a cost of £2,175 to produce a report covering: <ul style="list-style-type: none"> • The structural condition of the barn, to see if the consultants concur with the AFP report; • Assessment of the importance of the building; • Establishing whether any further structural support works are needed; and • Provision of a feasibility report on alternative uses for the building. <p>English Heritage had been contacted regarding the situation with the barn and they suggested using the Brian Morton Partnership to provide an independent report on the building. The cost will be financed from the "Consultants" budget in the Conservation, Sustainability and Community Planning Portfolio Holder Estimates 2004/05.</p>
Caxton: Drinking Fountain, Ermine Street / Bourn Road	Awarded £754 Historic Building Grant to Caxton Parish Council towards the cost of repairing the stone coping, re-pointing, re-incising the lettering and painting the letters.
Arrington: Mr M Hallett, Milestones, Ermine Way	Awarded £100 Historic Building Grant towards the cost of purchasing materials for the redecoration of 2 milestones.
Horningsea: Rose Cottage, High Street	Grant money recovered or not paid to be returned to the fund: <ul style="list-style-type: none"> • G/16/00 - £1,534 • G/17/00 - £260

Head of Community Services

Applicant	Decision and Reasons
Royston and District Volunteer Bureau	To award a grant of £1,000. The Bureau encourages, supports, develops and promotes voluntary activity amongst all sections of the community of Royston and the surrounding villages of South Cambridgeshire. A grant would go towards core funding.

SOUTH CAMBRIDGESHIRE DISTRICT COUNCIL

Minutes of the Information and Customer Services
Portfolio Holder Meeting held on Wednesday, 19
January 2005 at 2.00 p.m.

PRESENT: JD Batchelor

Officers:	Sally Carroll	Communications Manager
	Greg Harlock	Finance and Resources Director
	Kelly Quigley	Communications Officer
	Patrick Adams	Senior Democratic Services Officer
	Carol Tyrrell	Democratic Services Officer

Action

1. APOLOGIES FOR ABSENCE

Apologies were received from John Ballantyne, Susan May, Steve Rayment and Councillor Mrs DSK Spink.

2. MINUTES OF THE MEETING HELD ON 8TH DECEMBER 2004

The Minutes were **CONFIRMED** as a correct record.

3. MATTERS ARISING FROM THE LAST MEETING HELD ON 8TH DECEMBER 2004

New Communications Officer

Sally Carroll introduced Kelly Quigley, the new Communications Officer, to the meeting.

Quality Parish Councils (Min 3.4)

It was understood that Alison Sawalhi was attempting to obtain a number of copies of the "Guide to Becoming a Quality Council", to be distributed to interested parish councils.

Media Briefing (Min 4)

John Ballantyne was planning to meet the editor of the *Cambridge Evening News* to discuss the inaccuracy of recent reports. Chris Taylor would be consulted on the legal issues surrounding a particular case concerning the DLO. A number of possible responses were being considered.

JSB

Fraud Card (Min 4)

Sally Carroll circulated a card that advertised the Benefit Fraud line. This would be circulated by the benefits section.

Manning Publications Ltd (Min 4.2)

It was noted that a schedule for repayment from Manning Publications Ltd had been agreed.

Contact Centre (Min 5)

An update on the survey of satisfaction would be produced for the next meeting.

4. COMMUNICATIONS UPDATE

Sally Carroll circulated a Communication Issues Progress Report from Wednesday 8th December.

Travellers Programme on BBC2

It was understood that the BBC were producing a documentary on travellers and after interviewing travellers at Smithy Fen, as well as local residents, they were keen to get the Council's prospective. Sally Carroll was keen to show the lobbying work done by the Council but it was unclear how best to present this. Concern was expressed over the possible televising of a Council meeting.

Contact Centre Article

An article on the Contact Centre would be included in the 'About Your Council' section of the South Cambs Magazine. Greg Harlock suggested that this was an opportunity to advertise the out of hour's service provided by the Council. Councillor Batchelor suggested that the future plans for integrated service delivery should also be included.

The Event

Costs and options for incorporating 'The Event' into the South Cambs magazine were being considered. One option was to present the Event as a folding 'pull out'. It was anticipated that it might be incorporated from the summer issue.

Other Items

- News releases would be placed on the intranet but it had been decided not to circulate them by e-mail, as this would be time consuming and result in additional workload.
- A vinyl static sign would be ordered for the Cambridge office, as would a recycled plastic plaque for the Junction opening in March.
- Options for text messaging communications were being investigated. Fenland DC were already used a texting service for young people informing them of sports and art events. Sally Carroll agreed to look into options and costs.
- Greg Harlock suggested that Sally Carroll check with John Ballantyne about the emerging plans for the official opening of the Council Offices in early summer.

SC

SC/JSB

5. REVENUES AND CAPITAL ESTIMATES REPORT

Greg Harlock was satisfied that there was nothing of concern in the report.

It was noted that the 2004/05 estimate for Members Travelling, Subsistence and Refreshments had been revised with a £10,000 increase.

Estimates

A 2.5% increase had been applied throughout for the 2005/06 estimates. The estimates as detailed would be recommended to the Scrutiny and Overview Committee, and to Cabinet for approval.

6. FORWARD PROGRAMME - JAN-APR 2005

Members' Allowances

The Members Panel had recommended a raise of 5% for members' allowances, however Councillors Mrs DSK Spink and RT Summerfield

had been unable to recommend an increase above inflation (currently at 2.5%). Council would make the final decision.

ICT Advisory Group.

There was a call for volunteers to join this Group. Up to nine names were required for a balanced, cross party membership.

Service Plans

Ian Salter (Performance Improvement Officer) had requested that Portfolio Holders should agree their Service Plans by the end of February. The Plans would be needed to inform the appraisal process and would also be merged into the 2005 Performance Plan.

Upgrade to SCDC Web Environment

A paper, reviewing the requirements and business case for the upgrade of the SCDC website to a new CMS solution was considered by the meeting. Greg Harlock expressed surprise that it recommended awarding the update to TAGISH (who currently host the website) without going to competitive tender.

It was pointed out that whilst other options had been investigated, they would require additional time, resources, funding and had added risk and were therefore not recommended. In addition, whilst the main thrust of the projected development over the past two years had been partnership with another authority, this had not achieved the desired results in terms of both timetable and costs and was not recommended for the time being.

It was noted that both the Finance and Resources Portfolio Holder (Councillor RT Summerfield) and the Information and Customer Services Portfolio Holder were permitted to enter into a single tender contract in the right circumstances. Both Portfolio Holders were required to approve and sign the recommendations as presented in this paper.

Councillor Batchelor

AGREED To upgrade the website to a new CMS solution as offered by TAGISH, the current supplier.

7. ANY OTHER BUSINESS

Customer Service Project

Greg Harlock reported that at a recent Management Team meeting, two nominations, as provided by the Project Team, for the Customer Service Project were considered. These were 'First Service – We care, you matter' and 'Service First – We care, you matter'. The Management Team chose the latter.

Sally Carroll was extremely disappointed with the Management Team's choice and explained that the project was concerned with the first contact with the customer rather than placing emphasis on the service overall.

Steve Hampson, Chairman of the Customer Service Project Team, was invited to the meeting to explain how the choice had been made.

Councillor Batchelor stated that his choice would be 'First Service – We care, you matter'. Steve Hampson agreed to take the views back to the management Team as they ultimately had ownership.

Freedom of Information (FOI)

Councillor Batchelor reported that the E-Gov programme Board had

suggested that FOI should be on the agenda of this meeting.

modern.gov

It was noted that planning delegations were now available on the modern.gov system.

8. DATE OF NEXT MEETINGS

In order to comply with the timescales for Service Plans submission, the date of the next meeting was revised. The dates of the future meetings were agreed as follows:

23 February at 14.00

22 March at 14.30

20 April at 14.00

The meeting ended at 3.40 p.m.

SOUTH CAMBRIDGESHIRE DISTRICT COUNCIL

At a meeting of the Arts Development Advisory Group held on
Friday, 25 February 2005

PRESENT:	Dr SA Harangozo – Chairman	
Councillors:	JA Hockney JA Quinlan Mrs DSK Spink MBE	Mrs JA Muncey Mrs GJ Smith
Officers:	Nick Grimshaw Simon McIntosh Andy O'Hanlon Jane Thompson	Conservation Manager Head of Community Services Arts Development Officer Cultural Services Manager
External:	Ms J Cannie N Cutting Dr M Knapton Ms C Robson	Head Teacher, Sawston Village College Head of Arts and Entertainment, Cambridge City Council Director, South Cambridgeshire and Cambridge City Primary Care Trust Arts Development Co-ordinator, Melbourn Village College

Apologies for absence were received from Councillor Mrs PS Corney and Mrs DP Roberts.

11. DECLARATIONS OF INTEREST

None.

12. MINUTES OF PREVIOUS MEETING

The minutes of the meeting held on 8 November 2004 were agreed as a correct record, subject to the following amendments:

Creative South Cambridgeshire 2005-2010: What Kind of Strategy Do We Want? (Item 6)

"...Concern was expressed about Northstowe draining funding from the ~~other~~ surrounding villages... The success of any facilities in Northstowe would depend on ~~support~~ patronage from the rest of the District and Cambridge city..."

Targets and Actions (Item 7)

"The new strategy should *rationalise and* look at the practicality..."

"ADCs would be asked to think about ~~sustainability~~ *self-financing*..."

Consultation (Item 8)

The ADCs, arts organisations *and Parish Councils* would be consulted..."

13. MATTERS ARISING

Interim Review of the Current Strategy, "Lighting the Way" (Minute 5)

The new strategy would be an "Arts and Entertainment Strategy".

Arts Development Co-ordinators (Minute 7)

ADCs were involved with the Parish Councils, although bringing all Parish Councils in their patches on board would take some time. The initial Parish Council contributions were likely to be small, but could grow as the programmes became more established. Consultation with Parish Councils would be included in the next partnership agreement with the ADCs.

14. **COMING TO OUR SENSES: A PLAN FOR ARTS AND ENTERTAINMENT FOR ALL IN SOUTH CAMBRIDGESHIRE**

The Advisory Group's first meeting had been to establish the scope of the new strategy; this meeting would set clear visions and aims. "Arts" had a different meaning to different people and groups of people, so it was important that the new strategy was all-encompassing and demonstrated what the Council wanted to achieve, notwithstanding the current budget situation. Aims must be prioritised so that the strategy was sufficiently robust to deliver approximately 80% of targets even in light of possible service and budget cuts: its success would depend on partnership.

The Chairman asked Members to consider the following questions throughout the day's discussions:

- 1) Did the strategy cover all the issues and concerns raised at the first Advisory Group meeting?
- 2) Where were the risks of non-delivery: was the strategy too ambitious?
- 3) Was long-term partnership sufficiently emphasised?
- 4) Did the strategy bring arts and entertainment closer to residents while giving the right level of encouragement to artists?
- 5) Was there sufficient emphasis on inclusiveness, especially the central role of Parish Councils?
- 6) Would the strategy provide a sufficient steer to officers?
- 7) Was the final strategy sufficiently robust if the Council's financial situation changed, and did it outline the Council's priorities adequately?

The new strategy would be entitled, "Coming to Our Senses", expanding on the concept of experiencing arts through the five senses. Members commented that culinary arts, such as presentation of food, cake decoration and ice sculptures, could be included under taste and smell.

Members discussed:

- The importance of engaging young people and their parents in arts and entertainment events, especially through workshops such as those held at Wysing Arts, and to investigate provision of transportation or part-funded transportation to such centres from more distant villages;
- The inclusion of new youth / inter-generational arts and health projects;
- The need for an annually reviewed flexible framework for the next five years;
- That the Council was not required to provide any support for arts organisations, but chose to become involved with communities, professional and semi-professional groups to support and provide arts and entertainment events throughout the District;
- The importance of suitable community facilities and partnership links with Cambridgeshire County Council, Cambridge City Council, the Arts Development Co-ordinators, Village Colleges and Parish Councils;
- Linking arts and entertainment events with tourism;
- Including promotion of public art with heritage and ecology issues, such as the Village Greenspace Scheme and self-guided walks between villages along which sculptures by local artists could be erected, or contacting village history societies to produce leaflets on vernacular architecture;
- Using Section 106 funding to deliver public art through the Council's adopted Public Art Policy;
- That "advocacy training" referred to the need to provide skills training to Arts Development Co-ordinators and staff to enable them to communicate through business plans to the voluntary sector, artists, Parish Councils and other organisations; and
- That references to Northstowe would also include mentions of Cambridge City-

edge developments.

The next meeting of the Advisory Group would focus on a practical way forward with partnerships and defining specific roles for Arts Development Co-ordinators and the responsibilities of Parish Councils and the District Council to channel ideas.

15. AN ARTS APPROACH TO HEALTHY LIVING

Dr Mike Knapton, GP, Medical Director of the South Cambridgeshire and Cambridge City Primary Health Care Trust (PCT), outlined the reasons the NHS was interested in the arts:

- 1) The NHS, with its role to improve the health of the population, was interested in the well-being of the whole person and surrounding community;
- 2) Health was a means to an end, enabling people to live their lives and contribute to the local community;
- 3) Arts provided a form of communication which many people found therapeutic;
- 4) Arts enabled patients to improve more quickly, as borne out by experiences at Addenbrooke's, which was being used as a place to display artworks as well as having an artist-in-residence programme including musicians and poets, and at local hospices with art therapy programmes;
- 5) The arts were boundless and inspirational.

The PCT had appointed an arts co-ordinator and had made a successful bid through Arts Council East to work with the elderly and people with dementia to attend dance / movement classes to help improve their confidence and reduce falls. These classes, done in partnership with Cross Border Arts, also provided important socialisation to participants. The PCT brought to partnerships human resources, its arts co-ordinator, a mental health promotion facilitator, and its research and development department, which was evaluating the current care and dance projects.

Members commented on the benefits of a possible partnership arrangement between the PCT, SCDC and local schools to conduct a reminiscence project with elderly people sharing their wartime experiences. Claire Robson, Arts Development Co-ordinator for Melbourn Village College, noted that there were already a writer and artist in South Cambridgeshire who were looking to do a similar project.

The arts and entertainment strategy would include a bullet point "to engage young people in arts wherever they happened to be physically and in terms of life experience".

The Advisory Group thanked Dr Knapton for his presentation and asked him to comment on the draft strategy once it was prepared.

16. DUAL USE ARTS: A RECIPE FOR SUCCESS IN ARTS PARTICIPATION

Ms June Cannie, Head Teacher of Sawston Village College, strongly commended the work of Dan Schumann, their Arts Development Manager, who had been appointed through the Council's Dual Use Arts Strategy. Sawston, together with Bassingbourn and Melbourn Village Colleges were the pilot schools for the Arts Development Co-ordinators / Managers and all had been highly successful.

Sawston Village College had had a high-quality arts and drama programme but dated and inadequate facilities. The dual use scheme, along with local fundraising, had added new teaching spaces to serve both the college and community, including a state-of-the-art performance hall, a new studio theatre with sprung floor for dancing and special acoustic design for music, and one community room transformed into an art gallery for local artists, and another community room redesigned as a staff room during the day and bar in the evenings. Plans were underway to restore the youth centre to the original cinema.

Ms Cannie spoke highly of the Arts Development Manager's fundraising work and listed some of the projects which had been jointly funded by national organisations and SCDC:

- English Touring Opera presentation, attended by over 800 primary-aged students;
- Mile-Long Gallery on Sawston High Street with local shops displaying local works in their windows;
- Evacuation Project, with the Village College history department students working with the local history society to visit and tape the stories of Second World War evacuees with an aim towards creating a living museum of reminiscences in time for the College's 75th anniversary celebrations;
- Movies, Media and Literature Festival, including a former musical hall entertainer doing a presentation for 200 older people, interspersed with movie clips from old-time music halls, as provided by the East Anglian Film Archive;
- An evening showing of the James Bond film *Die Another Day* following four sold-out daytime workshops with Pierce Brosnan's stunt doubles; and
- Creation of an Arts Forum to bring together all local arts groups.

The Dual Use Arts Strategy had revitalised arts and entertainment in their respective patches, but the colleges alone could not fund the roles of the Arts Development Co-ordinator / Manager without support from the Council and from fundraising. Ms Cannie thanked the Council for its support and urged Members to continue the programme. Members agreed that the Dual Use Arts Strategy and the Arts Approach for Healthy Living should both be featured in *South Cambs Magazine*.

Members thanked Ms Cannie for her presentation.

17. PROFESSIONAL ARTS ORGANISATION PARTNERSHIP GRANTS 2005/06

The Arts Development Officer circulated a report from the previous Community Development Portfolio Holder's meeting outlining proposed grants for 2005/06 and highlighted the following:

- The grants ceiling had been limited to £35,000;
- Arts in Cambridgeshire on Tour (act): SCDC had asked for £9,000 in order to cover the diminished funding from the Arts Council; £3,500 had been recommended to the Portfolio Holder in line with the contributions from other local authorities, with further funds of up to £5,000 which could be made available through the arts project grant scheme for up to 10 or more South Cambridgeshire villages wishing to participate in the scheme;
- All listed organisations except the Curwen Print Study Centre received Arts Council funding;
- The grant to the Curwen Print Study Centre was towards a new youth project, whose work would be displayed in a show;
- The grant to the Cambridge Film Consortium was for specific film-making work with youth, as would be shown at the Youth Debating Competition Finals, and for the Rural Touring Cinema as pioneered during half-term in February 2005 at Gamlingay;
- Grant applications from Kettle's Yard and Rowan Humberstone had been turned down as they were for specific projects which could be funded through other schemes; and
- The increased grant to Cross Border Arts was due to its work with the Primary Care Trust and SCDC, leading on the Arts and Health strategy. The Arts Development Officer declared an interest in Cross Border Arts, as his wife was the director, and noted that negotiations and arrangements regarding the service level agreement with the company were being closely supervised by Jane Thompson, Cultural Services Manager.

The Arts Development Officer agreed to investigate assisted transport schemes to bring

residents from the villages to arts centres in Cambridge and South Cambridgeshire, perhaps with Rural Transport Partnership and Cambridgeshire ACRE, and to report back to the next Advisory Group meeting.

18. FINANCIAL SUMMARY OF ARTS BUDGET 2004-5 AND PROJECTIONS FOR 2005-6

The Arts Development Officer noted that the budget estimates, agreed at Council on 24 February 2005, would require virement. The funding for Dual Use Arts would be increased from £40,000 to £45,000 to assist the work of the Arts Development Co-ordinators / Managers. New budget items included insurance for artwork displayed at the Council offices and the Rural Cinema Initiative. The *Event Guide* would now be included with future editions of *South Cambs Magazine* and the *Hot Stuff* magazine would be published jointly with the Sports Development Officers: sponsorship was being sought for both.

Members noted the value for money of arts programmes versus Police Community Support Officers for reducing anti-social behaviour in villages.

As the Community Development Portfolio Holder was unable to attend the meeting and provide an authorised breakdown of the budget, the Arts Development Officer agreed to e-mail Members with an information update and prepare a more specific report for the next Advisory Group meeting.

19. DATE OF NEXT MEETING

Tuesday 24 May 2005 at 2 pm in the Swansley Room, South Cambridgeshire Hall, Cambourne.

The Meeting ended at 3.35 p.m.

**Agenda - South Cambridgeshire Environment and Transport Area Joint Committee
7 March 2005**

2.30 p.m.

Council Chamber
South Cambridgeshire Hall
Cambourne Business Park
CAMBOURNE

1. Minutes:
 - 13th December 2004
 - 28th January 2005
2. Petition Received:
 - (a) Request for a 30mph Speed Limit in Barton Road, **Comberton** between Horizon Park and Long Road
3. Petitions Update Report - Twenty Pence Road, **Cottenham**; Ermine Street, **Caxton**; North End, **Bassingbourn** and Wimpole Road, **Barton**
4. A14 Village Traffic Calming Project - Progress Report
5. Jointly Funded Minor Highway Improvement Schemes 2005/06
6. Cambridge Northern Fringe - For Information
7. Experimental Traffic Regulation Order and A1307 Schemes Consolidation - Public Consultation
8. Accident Remedial Scheme: Junction of A10 with Denny End Road, **Landbeach**
9. Area Joint Committee - Agenda Plan

Members of the Committee:

County Councillors: TJ Bear, JE Coston, PD Gooden, SF Johnstone & JE Reynolds

District Councillors: Dr D Bard, JD Batchelor, SGM Kindersley, DSK Spink and R Summerfield

CALC Councillors: G Everson, M Farrar, J McGregor and M Williamson